geoffrey marsh

S.I. Newhouse School of Public Communications
Syracuse University
Major: Graphic Arts
Minor: Music Industry
Bachelor of Science May 2007

XHTML, HTML(5),

Javascript and CSS:
with cross-browser compatibility

Coldfusion

SQL, MySQL & Oracle SQL

ASP.NET (VB & C#)

PHP

Google Analytics

Content Management Systems: Drupal (w/Drush & Git), Sitecore, CMS400, Wordpress

Adobe: Photoshop, InDesign, Illustrator, Acrobat Professional, Lightroom, Premier Pro, Dreamweaver, Flash , Fireworks

Proficiency in Windows, Mac, and Linux platforms

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Say Somethin' Design, Freelance Web Guru and Graphic Designer:
Design identity, promotional, and layout projects for organizations and individual clients as well as web development, SEO consulting, photography, email and social media marketing. Clients range from local bands to the Waldorf==Astoria.
1/05 – Present

Rice University, Web Developer:
Application development and support in a cost recovery model department covering ASP.NET (both VB and C#), PHP, Coldfusion, SQL and various sysadmin duties. Site portfolio includes multi-site graduate application systems, e-commerce/donation credit-card processing, content management system deployment and maintenance (including CMS400, Drupal, Wordpress, and Empower), and centralized/syndicating University calendar system. System administration duties include IIS setup, domain management, database maintenance and migration, code change control, and general troubleshooting.
12/12 – 10/15

The Fletcher School - Tufts University, Web/Multimedia Designer:
Oversaw Fletcher's web and brand presence, including external and internal facing websites, print advertisements and project management of ongoing development and features. Directed full site migration from static HTML to Sitecore Content Management System. Responsibilities also included photography, video editing, database management, SEO, analytics management and user training and documentation for around 50 community members.
4/11 – 10/12

Massachusetts College of Pharmacy and Health Sciences, Web Services Associate: Updated and maintained college website as a part of a two person team responsible for all 6 college web presences. Used a combination of content management systems and manually updated coding. Also responsible for alumni email marketing, online video management, SEO, and creation of any web-related graphics needed.
10/08 – 4/11

Distilled.co.uk (now Distilled.net), Graphic Design Intern:
Created logo and web designs, designed and maintained work portfolio, and updated preexisting websites. Also provided supplementary photography, image manipulation, and SEO monitoring. Updated and created new pages for existing clients using both HTML and content management systems.
10/06 – 12/06

Cornerstone Promotion, Production/Public Relations Intern:
Created logo and web designs, telephoned media pitches, sent out press releases, maintained media lists, researched media, and assisted in the planning, hosting, and photographing of publicity events.
5/06 – 8/06

www.GeoffreyMarsh.com